

**Malabar College of
Advanced Studies, Vengara**

**IEDC Annual Activity
Report
2023-24**

1."Innovation through Young Innovators Programme"

Date: June 16, 2023

Venue: Seminar Hall of Malabar College of Advanced Studies (MCAS), Vengara

Time: 10:00 AM

Introduction:

The "Innovation through Young Innovators Programme" (YIP) was conducted in association with the Innovation and Entrepreneurship Development Centre (IEDC) at the Seminar Hall of Malabar College of Advanced Studies (MCAS), Vengara. The program aimed to inspire and educate young students about innovation and entrepreneurship. The event was attended by approximately 90 students, along with distinguished guests and resource persons.

Guests:

1. Dr. Abdul Bari - Principal of MCAS
2. Mrs. Nawal Mohammed - IEDC Nodal Officer
3. Dr. Shabeeba - IEDC Assistant Nodal Officer
4. Fahmin Fayas AK - CEO, IEDC
5. Thaiseer Mohamed Althaf VK - YIP Student Coordinator

Program Highlights:

The program commenced at 10:00 AM with Mrs. Nawal Mohammed, the IEDC Nodal Officer, delivering the welcome speech. She expressed her congratulations to all the IEDC members for their contribution to achieving the State Emerging IEDC Award in the Innovation Premier League (IPL) 2.0. Mrs. Nawal Mohammed then introduced the resource person for the event, Mr. Muhammed Shahil AK, a District Intern of YIP and a final year B.Sc Computer Science student from Sullamasalama College. She acknowledged his expertise in giving talks about innovation and YIP.

Following this, Dr. Abdul Bari, the Principal of MCAS, took the stage and congratulated all the IEDC students for their significant achievement. He emphasized the importance of fostering an innovative environment within the college and highlighted the rapid changes witnessed in the past three decades. Dr. Abdul Bari then inaugurated the program.

Subsequently, Mrs. Nawal Mohammed welcomed Dr. Shabeeba, the IEDC Assistant Nodal Officer, and conveyed her congratulations to all the participants. With the stage set, Mr. Muhammed Shahil AK, the resource person, commenced the orientation program.

Mr. Muhammed Shahil AK began by explaining the distinction between invention and innovation, providing a comprehensive description of both concepts. He addressed the issue of unemployment in India and stressed that age is not a barrier to entrepreneurship. The resource person shared inspiring stories of entrepreneurs from around the world, highlighting their success despite challenges.

He further elaborated on the three types of innovation: product, system, and process. Mr. Shahil AK also discussed the significance of patents for entrepreneurs and shed light on the concept of the "Voice of Stakeholder." He then proceeded to demonstrate the YIP website, showcasing its functionalities and how it enables users to generate ideas or solve existing crises through the "Problem Shelf" feature. He encouraged all students to form teams and submit their ideas, with the deadline for idea submission set for June 30, 2023.

Conclusion:

After the informative and engaging orientation class by Mr. Muhammed Shahil AK, the CEO of IEDC, Fahmin Fayas AK, and the YIP Student Coordinator of MCAS, Thaiseer Mohamed Althaf VK, expressed their gratitude to Mr. Shahil for his presence and the insightful session on YIP.

The "Innovation through Young Innovators Programme" concluded at 12:00 PM, leaving the students inspired and motivated to participate in the YIP and contribute to innovative solutions.

Overall, the event successfully acquainted the attendees with the concepts of innovation and entrepreneurship, encouraging them to harness their creative potential and contribute to societal advancements

Photos :






YIP IN ASSOCIATION WITH IEDC MCAS

Innovation through **YOUNG INNOVATORS** PROGRAMME

RESOURCE PERSON



Muhammed Shahil AK
 District Intern
 Young Innovators Programme

FRIDAY
 16 / 6 / 23

9:30 AM
 @SEMINAR HALL



MALABAR COLLEGE
 OF ADVANCED STUDIES, VENGABA
MAAC Accredited (First Cycle) with A+ Status (A-27-2019)
 (Approved by Govt. of Kerala & Affiliated to the University of Calicut)





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Report: "Media Maestro: Entrepreneur's Press Conference Challenge"

Date: 23/08/2023

Venue: Seminar Hall of Malabar College of Advanced Studies (MCAS), Vengara

Time: 01:30 PM

Introduction:

The "Media Maestro: Entrepreneur's Press Conference Challenge" event, organised by the Innovation and Entrepreneurship Development Cell (IEDC) & ED Club of MCAS, was held on 23rd August 2023. The event aimed to provide a platform for young entrepreneurs to showcase their marketing and communication skills, simulating real-world press conference scenarios.

Event Overview:

On 21st August 2023, the IEDC EXECOM Members visited first-year classes to introduce the Media Maestro programme. Interested students were registered, resulting in a participation of 30 students from various departments. A preliminary round named "PitchPerfection" took place on 22nd August in the IEDC Incubation room. During this round, participants marketed a mystery item in front of a judging panel and an audience.

Preliminary Round - PitchPerfection:

The judging panel included IEDC Nodal Officer Mrs. Nawal Muhammed, IEDC Asst. Nodal Officer Dr. Shabeeba, COO of IEDC Thaiseer VK, and Creative Team Officer Sainulabid. All participants demonstrated exceptional skills, making it challenging for the panel to select the top performers. The 10 best-performing students were chosen to proceed to the next round.

Press Conference Challenge - Highlights:

On 23rd August 2023, the Media Maestro Press Conference Challenge was held at the MCAS Seminar Hall. The event commenced at 1:30 PM and lasted until 4:00 PM. The 10 selected students took on the role of prominent entrepreneurs like Elon Musk, MA Yussuf Ali, Oprah Winfrey, and others. These participants faced a panel of reporters/judges, including IEDC Nodal Officer Mrs. Nawal Muhammed, Asst. Professor of Commerce and Management Dept. Mr. Abdurahman, COO of IEDC Thaiseer VK, and APO of IEDC Hashiq.

Engaging Session:

The press conference challenge proved to be an exhilarating session of thought-provoking questions and well-crafted responses. The audience was actively engaged and showed their support throughout the event. The panel of judges faced the tough task of evaluating the participants' performances and selecting the winners.

Winners and Recognition:

Umer Swafvan, a 1st year B. Sc. Electronics student, portrayed Byju Raveendran and emerged as the winner of the event, securing the 1st prize. Mansiya, a 1st year B. A. English student, excellently embodied Mark Zuckerberg and secured the 2nd prize. The 3rd prize was awarded to Nandana, a 1st year B. Sc. Psychology student, who skillfully portrayed Travis Kalanick. All participants were applauded for their efforts, and IEDC Nodal Officer Mrs. Nawal Muhammed commended the IEDC EXECOM Team for successfully organising this remarkable event.

Conclusion:

The "Media Maestro: Entrepreneur's Press Conference Challenge" provided an exceptional opportunity for budding entrepreneurs to develop their communication and marketing skills. The event showcased the dedication of both the participants and the organising team in creating a dynamic and engaging platform for skill development and recognition.

Photos:





Attended Students:

Admission No	Name	Department	Email
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2738	Thaiseer Mohamed Althaf VK	BA English	
2796	Mohammed Ashiq	BCA	
2670	Fathima suhada	BA Multimedia	
2698	FAHEEM VT	BBA	
2521	Muhammed mishal ap	BCA	
2733	Rishin Salam	BCA	
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Report: TriVibe

Date: 2023 October 11,12,13,14

The TriVibe trip comprised 38 students - 22 males and 16 females. The purpose of the trip was to attend the IEDC Summit 2023 at the College of Engineering, Thiruvananthapuram, held on October 12th, 2023. The journey commenced on October 11th, 2023, via train from Parappanangadi to Thiruvananthapuram and concluded on October 14th, 2023, in the morning. Alongside the summit, the students explored various historical landmarks, including East Fort Museum, Zoo, Kuthira Malika, Sree Padmanabha Swamy Temple, Secretariat, Legislative Assembly, Kowdiar Palace, and Lulu Mall.

The IEDC Summit provided a platform for students to interact with renowned entrepreneurs and speakers who delivered motivational speeches and conducted workshops across various fields and topics. Moreover, the exhibition showcased the offerings of numerous companies and institutes, fostering an environment of learning and exposure for the attending students. A total of 10,500 rupees from the IEDC Grant was allocated for summit tickets. Accompanying the students were four faculties, two male, and two female, providing guidance and supervision throughout the trip.

Students:

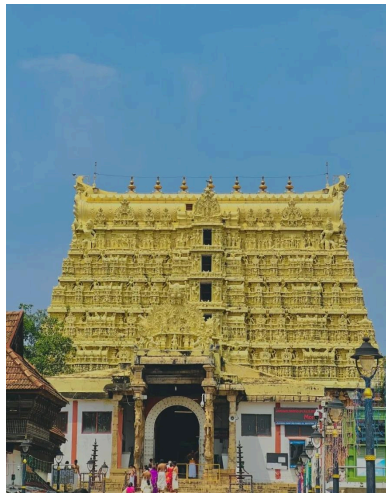
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Fathima Rinsha KT
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Mohamed Adinan K
Manal Valappil
Rishin Salam M
Muhammed Jumail
Fathima Farhana Np
Shabas Rahman P

Accompanied Faculties:

Nawal Mohammed PK
Dr Shabeeba
Nayeem P
Ashiq VM

Photos:



Report: Malabar College One-Day Entrepreneurship Workshop (Shilpashala)

Date: 15/11/2023

Event Overview:

Malabar College of Advanced Studies, in partnership with various clubs including N.S.S, N.C.C, I.E.D.C, Bhoomitrasena, and the Commerce Department, organised an impactful entrepreneurship awareness workshop in Vengara. The event aimed to equip Kudumbashree members and students with essential entrepreneurial skills and knowledge.

Key Participants:

Inauguration: Smt. Benzira Teacher, Vengara Block Panchayat President, inaugurated the workshop.

Welcome Address: MCAS Asst. Professor Sabu K. Restam extended a warm welcome to the attendees.

Presiding Officer: Principal Abdul Bari presided over the program.

Sessions and Facilitators:

Content: Technical sessions on fundamental entrepreneurial principles were conducted by Smt. Sitara P.P, Yasmin Arimbra, and Shri Shinoj.

Participation: The workshop saw a robust attendance from enthusiastic kudumbashree members and students.

Acknowledgements:

Wishes: Smt. Maimoonath, Sajini, and Sameera K. extended heartfelt wishes for the success of the program.

Conclusion:

The workshop successfully fostered an environment of entrepreneurial learning, providing valuable insights to empower Kudumbashree members and students in their entrepreneurial pursuits.

The collaborative efforts of Malabar College, N.S.S, N.C.C, I.E.D.C, Bhoomitrasena Clubs, the Commerce Department, and facilitators contributed to the event's success, fostering a spirit of entrepreneurship among the attendees.

Photos:



Incepture 2023-24: IEDC MCAS Inauguration Report

Event Overview

Incepture, the inauguration of the IEDC (Innovation and Entrepreneurship Development Cell) at MCAS for the academic year 2023-24, was held on November 16, 2023 at the seminar hall of college from 09.30 AM to 01.00 PM. The event aimed to inspire and empower students towards entrepreneurship and innovation.

Dignitaries and Guests

Chief Guest & Speaker: Dr. Thomas George K, an esteemed entrepreneur and Principal of LEAD College of Management, Palakkad, graced the occasion and delivered the keynote address.

Welcome Address: Mrs. Nawal Muhammed PK, the IEDC Nodal Officer, extended a warm welcome.

Presidential Address: Mr. Abdul Bari, the Principal, addressed the gathering.

Official Website Launch: College Manager CT Muneer inaugurated the IEDC MCAS website and recognized the students involved in its development.

Key Highlights

Mementos and Honouring: Students who contributed to the website's development were honoured with mementos. Additionally, IEDC EXECOM members received their official name tags with their designated posts.

Recognition of Competition Winners: Winners from various IEDC competitions were acknowledged and awarded.

Interactive Session: Dr. Thomas George K engaged in an insightful interactive session with students on the theme "From Idea to Success: Navigating the entrepreneurial journey."

Felicitation and Vote of Thanks: Faculty Technical Officer Mr. Ashiq VM and Faculty Media Officer Mr. Nayeem P delivered felicitation speeches. The CEO of IEDC MCAS, Fahmin Fayas, extended the vote of thanks.

Conclusion

The event was a platform for students to interact with industry experts, gain insights into entrepreneurship, and celebrate achievements in innovation. Incepture 2023-24 successfully kickstarted the IEDC activities for the academic year, fostering an environment conducive to creativity and entrepreneurship.

Photos





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Report on EntreSpark Panel Discussion

Date: November 20, 2023

Time: 02:00 PM

Venue: Seminar Hall, Malabar College of Advanced Studies, Vengara

The EntreSpark panel discussion held on November 20, 2023, at the seminar hall of our college was an insightful and engaging event. The panel comprised five distinguished entrepreneurs from diverse sectors, offering a rich spectrum of experiences and expertise in the entrepreneurial realm.

Panellists:

1. Mr. Shibin - SCC Construction
2. Mr. Shafi MA - Aizar Pipes
3. Mr. Shiju Chacko - Supreme Orbit Group
4. Mr. Arjun TP - Great Hornbill Resorts
5. Mr. Sajesh Kumar - Essar Associates

Moderators:

Thaiseer VK - BA English II year

Sherin - B. Com CA II year

The event commenced with a warm welcome from the IEDC Nodal Officer, Mrs. Nawal Muhammed PK, extending greetings to the esteemed guests and participants. The presence of the College Manager, Mr. CT Muneer, added prestige and support to the occasion as he presided over the program.

Throughout the discussion, the entrepreneurs shared their journeys, insights, and experiences, offering invaluable knowledge to the attending students. The interactive session allowed students to actively engage with the panellists, asking questions about various aspects of entrepreneurship across different sectors.

The exchange between the panellists and students was dynamic and informative, providing students with a deeper understanding of diverse business sectors and entrepreneurial strategies. The opportunity to directly interact with accomplished entrepreneurs broadened students' perspectives and inspired their entrepreneurial aspirations.

The program concluded with students leaving with enriched knowledge about various business sectors, having gained valuable insights and practical wisdom from the panellists' experiences.

The EntreSpark panel discussion served as a platform for students to delve into the world of entrepreneurship, fostering a spirit of innovation, learning, and inspiration.

Overall, the event was a resounding success, empowering students with a wealth of knowledge and encouragement to explore entrepreneurial ventures.

Photos







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Program Report: SparkQuest - IEDC Freshers' Orientation Session

Date and Time: 24th November 2023, 09:30 AM

Venue: Seminar Hall

Overview:

The IEDC (Innovation and Entrepreneurship Development Cell) orientation session for incoming students was conducted at the seminar hall on 24th November 2023. The SparkQuest event aimed to familiarise freshers with the workings of IEDC MCAS (Malabar College of Advanced Studies) and foster entrepreneurial spirit among them.

Key Highlights:

Welcome Speech and Presidential Address:

The COO of IEDC MCAS, Thaiseer VK, initiated the session with a warm welcome. Following that, Fahmin Fayas, the CEO of IEDC MCAS, delivered a presidential address, setting the tone for the orientation.

Inaugural Speech:

Mrs. Nawal Muhammed, the IEDC Nodal Officer, elucidated the objectives and functioning of IEDC MCAS, offering insights into its mission and vision.

Talk Sessions:

Assistant IEDC Nodal Officer Dr. Shabeeba and Faculty Technical Officer Mr. Ashiq VM conducted sessions focusing on the entrepreneurial and technical aspects of IEDC, enlightening the students on vital facets of entrepreneurship.

Team Formation and Icebreaking Session:

Students were organised into teams based on their respective departments, fostering camaraderie and collaboration.

An ice-breaking session comprising various games allowed students to showcase their talents and skills, creating a lively atmosphere.

Idea Presentation Session:

The afternoon segment involved teams creating a comprehensive set of materials (logo, poster, advertisement, and celebrity endorsement skit) for their business ideas or services. A judging panel consisting of the CEO, COO, and IEDC Nodal Officer evaluated the innovative ideas presented by the teams.

Conclusion:

The orientation concluded on a high note, with students actively engaging in the activities and demonstrating their creativity. The event not only provided an insight into IEDC MCAS but also encouraged students to embrace entrepreneurial thinking, fostering a positive learning environment.

The session succeeded in combining enjoyment with valuable learning experiences, leaving a lasting impression on the attendees regarding the potential and significance of IEDC initiatives.

Photos









Attended Students:

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Program Report: ChatGPT Prompt Engineering Session

Event Details:

Session By: Thaiseer VK (COO, IEDC MCAS)

Date: 07/12/2023, 01:30 PM

Venue: Seminar Hall, MCAS Vengara

Duration: 01:30 PM - 03:30 PM

Event Overview:

The ChatGPT Prompt Engineering Session organised by IEDC MCAS commenced with a warm welcome speech by Fahmin Fayas, the CEO of IEDC MCAS, followed by the presidential address by Mrs. Nawal Mohammed PK, the IEDC Nodal Officer. Both speakers highlighted the significance of student-led initiatives and the commendable conduct of the session by a student.

Session Highlights:

Thaiseer VK commenced the event by elucidating the functionalities and workings of ChatGPT. He explained various prompt methodologies, including the persona method, cognitive verifier method, question refinement method, recipe method, semantic filter method, and more.

The session included practical demonstrations and exercises, where attendees actively engaged in various challenges and assignments.

Participants learned to effectively formulate prompts to extract accurate and relevant responses from ChatGPT.

Throughout the session, Thaiseer VK encouraged interaction, fostering a dynamic learning environment.

Conclusion:

The session concluded with a note of gratitude from the CSO, Fathima Suhada, in her Vote of Thanks. Attendees left with a deeper understanding of leveraging ChatGPT's capabilities through diverse prompt methodologies, paving the way for enhanced interaction and problem-solving.

Photos:









Attended Students:

Admission No	Name	Email	Department	Year	Contact No	Gender	Institute	Event Name
3166	Ayisha shani. Ch	Bisara258@gmail.com	BA English	2023-2026	97473 21824	Female	Malabar College of	ChatGPT Prompt

							Advanced Studies, Vengara	Engineering Session
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AstraArtisan

December 13, 2023

INTRODUCTION

The AstraArtisan: Technical Hands-On Workshop was a captivating LED star making workshop led by Jamshihas, a proficient Technician Gr-II in Electronics affiliated with the Department of Electronics and IEDC (Innovation and Entrepreneurship Development Centre). This workshop offered an immersive experience where participants dived into the world of electronics under the guidance of an expert, learning the art of crafting LED stars and gaining valuable technical insights. It was a creative and informative session that combined skillbuilding with the expertise of a seasoned professional in the field.

The AstraArtisan workshop, themed around technical hands-on learning, aimed to provide practical insights into LED star-making. Attendees were engaged in a series of sessions conducted by esteemed speakers and experts in the field of electronics.

EVENTS

1. Welcome Speech : Mr. Thaiseer Mohamed Althaf (COO IEDC)
 - Inaugurated the event, extending a warm welcome to all participants and setting the stage for an insightful workshop.
2. Presidential Address : Mr. Shabeer (HoD, BSc Electronics)
 - Emphasized the importance of practical skill development in electronics, setting the tone for the workshop's objectives.
3. Inaugural Speech : Mr. Abdul Bari C (Principal in charge)
 - Shared motivating thoughts, highlighting the significance of hands-on workshops in fostering technical expertise.
4. Felicitation : Mrs. Dr. Shabeeba P (Asst. IEDC Nodal Officer) and Mrs. Surya K (Asst. Prof. Electronics)
 - Were honored for their contributions to promoting technical education.
5. Session by Chief Guest : Mr. Jemshihaz (Technician Gr-II Electronics)
 - Conducted an informative New session on LED star-making, imparting valuable knowledge and techniques.
6. Vote of Thanks : Mr. Mohammed Shameel (2nd year BSc. Electronics and Student Editor)
 - Expressed gratitude to all speakers, participants, and organizers for their contributions to the success of the workshop
 - Acknowledged the contributions made by specific individuals.
 - Closed the event by thanking everyone who participated And made the event possible.

REPORT

AstraArtisan workshop centered around “LED Star Making” was an immersive experience held at Electronics Lab, aiming to cultivate practical knowledge in electronics. The event began with a warm welcome from Thaiseer Mohamed Althaf, COO IEDC, followed by insightful addresses from Mr. Shabeer, HoD of BSc Electronics, and Mr. Abdul Bari C, the Principal in charge. Noteworthy contributions from Dr. Shabeeba P and Mrs. Surya K were recognized during the event. Mr. JEMSHIHAS’s engaging session guided participants through the hands-on process of crafting LED stars, while Mohammed Shameel, an electronic 2nd-year

student, expressed gratitude to all involved. The workshop fostered active participation and hands-on learning, igniting creativity among attendees, leaving them inspired to apply their newly acquired knowledge in their academic pursuits. All the participants are engaging with making LED Stars and the Jamshihas Sir check whether the star is working or not. And explains how to operate it.

HIGHLIGHTS

- Get materials : You need a plastic star frame, small lights (LEDs), tiny board, wires, and resistors.
- Plan the lights : Figure out where you want to put the lights on the star and mark those spots.
- Know the numbers : LEDs can break if they get too much power. Calculate what resistor each LED needs to be safe.
- Prepare the board : Cut the board to fit in the star. This board is where you’ll attach the lights.
- Put the lights on the board : Attach the lights to the board where you marked the spots.
- Add resistors : Connect the right resistor to each LED to make sure they don’t get too much power.
- Connect everything : Use wires to link all the LEDs and resistors together in a line.
- Test it : Plug in the power and see if all the lights work. Make sure they don’t get too hot.
- Fix it in place : Once it’s working, attach the board with the lights onto the star frame securely.
- Double-check : Test everything again to make sure it’s safe and working well before finishing it up.

Crafting an LED star promises eye-catching appeal, allowing personalized designs and vibrant color options. Its energy efficiency and prolonged lifespan add allure, while safety benefits enhance its appeal for decoration. Yet, navigating resistor calculations and mastering soldering techniques might pose hurdles, demanding precision and expertise. Despite challenges, the LED star’s charm lies in its customizable brilliance and enduring allure, making it a captivating DIY project with long-lasting visual impact.

CONCLUSION

The AstraArtisan workshop proved to be an enriching experience, particularly through the LED star-making session, facilitating practical learning and skill enhancement in the electronics domain. The active participation and insightful discussions showcased the event's impact on nurturing technical proficiency among attendees.

The AstraArtisan workshop on LED star making conducted by the Department of Electronics and IEDC appeared to be straightforward and accessible, providing participants with a practical and understandable introduction to working with LEDs. Workshops that are simple in approach often make it easier for attendees to grasp concepts and actively engage in the learning process.

Photos:



VivaDiva 2023-24: IEDC WELL Inauguration Report

IEDC WELL

The “Women Entrepreneurs and Leaders League” club in college serves to empower and support aspiring women entrepreneurs and leaders. Its objectives include fostering networking, providing mentorship, promoting skill development, and creating a platform for sharing experiences. This club is formed as a part of IEDC.

Event Overview

VivaDiva, the inauguration of the IEDC (innovation and entrepreneurship development cell) WELL (women entrepreneurs and leaders league) at Malabar College of Advanced Studies, Vengara for the academic year 2023-24, was held on **December 13, 2023** at the seminar hall of college from **1: 30 PM to 3: 30 PM**. The distinguished guest for the occasion was **Mrs. Sherin Jabbar**, a renowned **Food and Product Photographer**, adding prestige to the event.

WELCOME SPEECH: Mrs. Nawal Mohammed Pk (IEDC NODAL OFFICER), extended a warm welcome, setting the stage for an eventful afternoon.

PRESIDENTIAL ADDRESS: Mr. Abdul Bari C (COLLEGE PRINCIPAL), delivered a Powerful presidential address, underscoring the pivotal role of women in Entrepreneurship.

INAUGURAL SPEECH: Mrs. Sherin Jabbar (FOOD & PRODUCT PHOTOGRAPHER, SOCIAL MEDIA INFLUENCER), graced the gathering with the inauguration ceremony and shared insightful perspectives during her inaugural speech.

FELICITATION: Ms Ameena (WDC COORDINATOR), delivered felicitation speech.

VOTE OF THANKS: Ms Niya (WOMEN LEAD, IEDC), extended the vote of thanks.

KEY HIGHLIGHTS

TOKEN OF LOVE: A gift hamper, crafted by the ingenious women entrepreneurs of MCAS, was presented to **Mrs. sherin jabbar**, acknowledging her presence and contribution to the occasion.

WELL LOGO LAUNCH: A pivotal moment arrived with the revelation of the league’s distinctive logo, symbolizing the launch of **IEDC WELL** and its commitment to empowering women entrepreneurs and leaders.

INSPIRATIONAL SESSION: Sherin jabbar's words were inspirational at the event. She not only shared her personal journey but also imparted valuable insights into the challenges and triumphs of being a women in a male-dominated industry, leaving an indelible mark on the audience. Her speech added a layer of depth and Motivation to VivaDiva, elevating the event into an empowering experience.





Attended Students:

NAME	ADMISSION NUMBER	Email	DEPARTM ENT	YEAR	EVENT NAME	INSTITUTION	GENDE R	CONTACT NUMBER
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Thaskeena KA	3079	pambattbichappu@gm	BBA	2023-26	VIVADIVA WELL IEDC INAUGRUATION 2	Malabar College of Advanced Studies Venga	Female	9526385704
Niya	2494	pniyanabeelpk@gmail.	BA MULTIMED IA	2022-25	VIVADIVA WELL IEDC INAUGRUATION 2	Malabar College of Advanced Studies Venga	Female	9995577572
Raniya Nm	SF795	raniyanm8090@gmail.	BCOM TT	2022-25	VIVADIVA WELL IEDC INAUGRUATION 2	Malabar College of Advanced Studies Venga	Female	9895064583
Hasna. K	Sf945	abdulrasheedkallan62	BCOM TT	2023-26	VIVADIVA WELL IEDC INAUGRUATION 2	Malabar College of Advanced Studies Venga	Female	9567990798
Shaniba k	2974	pshanibacpr@gmail.co	BBA	2023-26	VIVADIVA WELL IEDC INAUGRUATION 2	Malabar College of Advanced Studies Venga	Female	+91 79072 47625
Faleela k	Sf741	faleelaibrahim3@gmai	BCOM TT	2022-25	VIVADIVA WELL IEDC INAUGRUATION 2	Malabar College of Advanced Studies Venga	Female	
Mansiya. ap	2855	mansiyaaliparamban@	BA ENGLISH	2023-26	VIVADIVA WELL IEDC INAUGRUATION 2	Malabar College of Advanced Studies Venga	Female	9061933468
Fathima Shahnas P	SF824	pJaseerakp4@gmail.co	BCOM TT	2022-25	VIVADIVA WELL IEDC INAUGRUATION 2	Malabar College of Advanced Studies Venga	Female	8157876886
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Swaliha.k	3155	abdullakoolath4@gmail.com	BCOM CA	2023-26	VIVADIVA WELL IEDC INAUGRUATION 2	Malabar College of Advanced Studies Venga	Female	8086761836
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Fathima sanamk	2914	pfathimasanamk5646@gmail.com	BCA	2023-26	VIVADIVA WELL IEDC INAUGRUATION 2	Malabar College of Advanced Studies Venga	Female	8139045646
Mumthaz Maryam p	SF 977	mumthazmaryam@gmail.com	BSC PSYCHOLOGY	2023-26	VIVADIVA WELL IEDC INAUGRUATION 2	Malabar College of Advanced Studies Venga	Female	9037877693
Dilna	2877	Dilnakottakkulam@gmail.com	BCA	2023-26	VIVADIVA WELL IEDC INAUGRUATION 2	Malabar College of Advanced Studies Venga	Female	8714409397
Fathima shifa	3040	Shifayusuf369@gmail.com	BSC ELECTRONICS	2023-26	VIVADIVA WELL IEDC INAUGRUATION 2	Malabar College of Advanced Studies Venga	Female	8547282678
Najeeba	SF799	Najeebapulakkal@gmail.com	BCOM TT	2022-25	VIVADIVA WELL IEDC INAUGRUATION 2	Malabar College of Advanced Studies Venga	Female	8078428272
Shamna Shifana	3004	shamnashifana69@gmail.com	BA MULTIMEDIA	2023-26	VIVADIVA WELL IEDC INAUGRUATION 2	Malabar College of Advanced Studies Venga	Female	9633122424
Fathima Shameela P P	2787	pfathimashameela2004@gmail.com	BCA	2022-25	VIVADIVA WELL IEDC INAUGRUATION 2	Malabar College of Advanced Studies Venga	Female	7559846974
Shana shebin	2973	pShanashebin523@gmail.com	BCOM CA	2023-26	VIVADIVA WELL IEDC INAUGRUATION 2	Malabar College of Advanced Studies Venga	Female	8891342233
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Thamanna jabeen	SF744	jabeenthamanna3@gmail.com	BA ECONOMIC S	2022-25	VIVADIVA WELL IEDC INAUGRUATION 2	Malabar College of Advanced Studies Venga	Female	9495579793
Afreena fidha	2493	pafreenafidha1@gmail.com	BA MULTIMEDIA	2022-25	VIVADIVA WELL IEDC INAUGRUATION 2	Malabar College of Advanced Studies Venga	Female	9061415397
Hunaina-P	SF833	phunainazyed0@gmail.com	BSC PSYCHOLOGY	2022-25	VIVADIVA WELL IEDC INAUGRUATION 2	Malabar College of Advanced Studies Venga	Female	9207604619
Jahana izathap	2549	pizzathjahana17@gmail.com	BCOM CA	2022-25	VIVADIVA WELL IEDC INAUGRUATION 2	Malabar College of Advanced Studies Venga	Female	8089335466
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Fathima Jumana k	SF873		BCOM TT	2021-24	VIVADIVA WELL IEDC INAUGRUATION 2	Malabar College of Advanced Studies Venga	Female	9895668412
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Shifana sherin kp	2890	shifanasherin1270@gmail.com	BA MULTIME DIA	2023-26	VIVADIVA WELL IEDC INAUGRUATION 2 Malabar College of Advanced Studies Venga	Female	6282923955
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Safwana	2863	safusafwanasafwanasafu@gmail.com	BA MULTIME DIA	2023-26	VIVADIVA WELL IEDC INAUGRUATION 2 Malabar College of Advanced Studies Venga	Female	8594050285
Shamna Shifana	3004	Shamnashifana69@gmail.com	BA MULTIME DIA	2023-26	VIVADIVA WELL IEDC INAUGRUATION 2 Malabar College of Advanced Studies Venga	Female	9633122424
Mansiya. ap	2855	mansiyaaliparamban@gmail.con	BA ENGLISH	2023-26	VIVADIVA WELL IEDC INAUGRUATION 2 Malabar College of Advanced Studies Venga	Female	9061933468
Afrah yoonus K T	2938	pafrahkt4@gmail.com	BCOM CA	2023-26	VIVADIVA WELL IEDC INAUGRUATION 2 Malabar College of Advanced Studies Venga	Female	8590217558
Fasna T	2931	pfasnat12@gmail.com	BCA	2023-26	VIVADIVA WELL IEDC INAUGRUATION 2 Malabar College of Advanced Studies Venga	Female	9037232907

Fathima Jumana k	3026	Jumanajumi693@gmail.com	BSC ELECTRONICS	2023-26	VIVADIVA WELL IEDC INAUGRUATION 2	Malabar College of Advanced Studies Veng	Female	9539080332
Mubashira Banu.k	SF912	banumubashira7@gmail.com	BSC PSYCHOLOGY	2023-26	VIVADIVA WELL IEDC INAUGRUATION 2	Malabar College of Advanced Studies Veng	Female	7561059443
Khadeeja Nasheedha C	2894	nashi5436@gmail.com	BSC ELECTRONICS	2023-26	VIVADIVA WELL IEDC INAUGRUATION 2	Malabar College of Advanced Studies Veng	Female	8075663703
Fathima shifa	3040	Shifayusuf369@gmail.com	BSC ELECTRONICS	2023-26	VIVADIVA WELL IEDC INAUGRUATION 2	Malabar College of Advanced Studies Veng	Female	8547282678
Nidha fathima	SF915	nidhalulu063@gmail.com	BSC PSYCHOLOGY	2023-26	VIVADIVA WELL IEDC INAUGRUATION 2	Malabar College of Advanced Studies Veng	Female	9562297597
Mumthaz Maryam p	SF977	mumthazmaryam@gmail.com	BSC PSYCHOLOGY		VIVADIVA WELL IEDC INAUGRUATION 2	Malabar College of Advanced Studies Veng	Female	9037877693
Fathima Sherin p	2675	fathisheri96@gmail.com	BCOM CA	2022-25	VIVADIVA WELL IEDC INAUGRUATION 2	Malabar College of Advanced Studies Veng	Female	9746997008
Fathima Hanna.O	3093	hannaodungatt321@gmail.com	BA MULTIMEDIA	2023-26	VIVADIVA WELL IEDC INAUGRUATION 2	Malabar College of Advanced Studies Veng	Female	9656037261
FATHIMA IRFANA	2668	irfuz6870@gmail.com	BCOM CA	2022-25	VIVADIVA WELL IEDC INAUGRUATION 2	Malabar College of Advanced Studies Veng	Female	9778350746
Swahiba. C	2781	Swahibacherichiyil@gmail.com	BCOM CA	2022-25	VIVADIVA WELL IEDC INAUGRUATION 2	Malabar College of Advanced Studies Veng	Female	8589805417
Shamila mp	2620	mpshamila7@gmail.com	BCOM CA	2021-24	VIVADIVA WELL IEDC INAUGRUATION 2	Malabar College of Advanced Studies Veng	Female	9562119572
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INAUGRUATI
ON 2

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Haneena jasmin	3021	haneena49181@gmail.com	BBA	2023-26	VIVADIVA WELL IEDC INAUGRUATI ON 2	Malabar College of Advanced Studies Veng	Female	7306272308
sana	2503	sanatharayil005@gmail.com	BCOM CA	202-25	VIVADIVA WELL IEDC INAUGRUATI ON 2	Malabar College of Advanced Studies Veng	Female	7012441418
FATHIMA RIFA K	2958	fathimarifakunnathedath@gmail.com	BA ENGLISH	2023-26	VIVADIVA WELL IEDC INAUGRUATI ON 2	Malabar College of Advanced Studies Veng	Female	8547142326
Hameeda sharin. M	2696	hameedasharin0@gmail.com	BA ENGLISH	2022-25	VIVADIVA WELL IEDC INAUGRUATI ON 2	Malabar College of Advanced Studies Veng	Female	9645134517
Anushka kk	2933	@anushkaanuanushkaku2@gmail.com	BCA	2023-26	VIVADIVA WELL IEDC INAUGRUATI ON 2	Malabar College of Advanced Studies Veng	Female	9946096820
Sona sundar.vp	2868	sundarsona620@gmail.com	BCOM CA	2023-26	VIVADIVA WELL IEDC INAUGRUATI ON 2	Malabar College of Advanced Studies Veng	Female	08075928831
Fathima Fidha vv	2843	fidhaakber35@icloud.com	BA ENGLISH	2022-25	VIVADIVA WELL IEDC INAUGRUATI ON 2	Malabar College of Advanced Studies Veng	Female	9526465977
Nafeela kk	Sf822	nafeelakk@gmail.com	BSC PSYCHOLOGY	2022-25	VIVADIVA WELL IEDC INAUGRUATI ON 2	Malabar College of Advanced Studies Veng	Female	9847082486
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Ayishath shafeeka	Sf718	present	BSC PSYCHOLOGY	2022-25	VIVADIVA WELL IEDC INAUGRUATI ON 2	Malabar College of Advanced Studies Veng	Female	9539526006
Sharvana fida ahamed	2823	wwwsfak2324@gmail.com	BA MULTIMEDIA	2022-25	VIVADIVA WELL IEDC INAUGRUATI ON 2	Malabar College of Advanced Studies Veng	Female	9072414759

Shadiya salma ummer	3140	shadiya.umme r@gmail.com	BA ENGLISH	202 3-26	VIVADIVA WELL IEDC INAUGRUATION 2	Malabar College of Advanced Studies Veng	Female	8086 3201 062
Mahshoora Parvin. E	2605	mahshooraera nikkal7@gmail.com	BA MULTIMEDIA	202 2-25	VIVADIVA WELL IEDC INAUGRUATION 2	Malabar College of Advanced Studies Veng	Female	8891 1287 39
Fidha fathima ck	3122	fidhafathimack .5917@gmail.com	BA ENGLISH	202 3-26	VIVADIVA WELL IEDC INAUGRUATION 2	Malabar College of Advanced Studies Veng	Female	8089 4059 17
Fathima nida	2767	fathimanida80 08@gmail.com	BCOM CA	202 2-25	VIVADIVA WELL IEDC INAUGRUATION 2	Malabar College of Advanced Studies Veng	Female	9539 2180 08
Shahma cm	2535	Sanatharayio0 05@gmail.com	BCOM CA	202 2-25	VIVADIVA WELL IEDC INAUGRUATION 2	Malabar College of Advanced Studies Veng	Female	8086 3901 75
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Nasla	2663	nasla4121@gmail.com	BCOM CA	202 2-25	VIVADIVA WELL IEDC INAUGRUATION 2	Malabar College of Advanced Studies Veng	Female	9746 9619 16
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FrostFare

Date: 22/12/2023

Event Report:

“FrostFare”, held at Malabar College of Advanced Studies, Vengara on December 22, 2023, was a captivating christmas-themed art fest and product expo conducted by IEDC MCAS & IEDC WELL. The event is located at the student’s circle of the College buzzing from 10:30 am to 2:30 pm.

It was Inaugurated by Mr. Abdul Bari, the Principal in charge, along with IEDC Faculty members, other supporting teachers and students.

The fest featured stalls showcasing art, jewelry, fancy products, and face painting. The art and product stall added a creative air to the atmosphere, providing an opportunity for the students to showcase their variety of skills.

The event drew a substantial crowd. FrostFare proved to be a festive fusion of gastronomic delights, artistic treasures, and joyful merriment, creating lasting memories for all who attended.

Photos:



Attended Students:

Name	Email	Contact No	Gender	Institute		Event Name
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SCALE-UP 2024

SCALING DREAMS: REFINING AND AMPLIFYING STARTUP IDEAS

Date: January 10,2024

Time: 9:30 AM

Venue: Seminar Hall, Malabar College Of Advanced Studies Vengara

The event “Scaling Dreams: Refining and Amplifying Startup Ideas” organized by IEDC MCAS aimed to provide a platform for budding entrepreneurs to gain insights into refining and scaling their startup ideas. The event brought together experienced professionals and mentors to share their knowledge and expertise with the participants.

The event commenced with a warm welcome from the IEDC Technical Officer, Mr.Ashiq VM, extending greetings to the Esteemed guests and participants. The presence of the IEDC Nodal Officer Mrs.Nawal Muhammed PK, added prestige and support to the Occasion as he presided over the program.

The crescendo of the event was Ashique Kumaramputhur’s guest lecture, an unorthodox beacon of brilliance in the startup cosmos. The Life Skills and Soft Skills session, led by NaITER’s Master Trainer with the dynamic duo – Vipindas Sir and Arshil Sir, was an unveiling of uniqueness in personal development, pitching innovative ideas of skills crucial for entrepreneurial success. As the event concluded, participants departed uniquely empowered and ready for uncharted entrepreneurial horizons, armed with distinct insights and inspiration.

Gratitude to our incredible speakers, organizers, and partners. Together, we're building a community where dreams don't just scale; they flourish. The up of IEDC MCAS in organizing such insightful events contribute significantly to the growth and development of the entrepreneurial ecosystem within the institution.

Overall, the event was a resounding success, empowering students with a wealth of knowledge and encouragement to explore entrepreneurial ventures.

PHOTOS





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JWELLINK

An Industrial visit to Gold and Diamond Ornament Manufacturing Unit and A Seminar on Growth and Scope of Gem and Jewellery Industry

Date: January 15, 2024

Time: 09:30 AM

Venue: Institute Of Gem and Jewellery, Inkel Edu-Industrial Park, Malappuram

The IEDC and ED club members visited the Inkel Edu-Industrial Park for an Industrial visit. A total of 3 faculties and 56 students attended the program, making it a substantial and engaging event. The visit conducted on 15-01-2024, our journey began at 9:30 AM to The Institute of Gems and Jewellery in Malappuram. The institute showcased its state-of-the-art lab facilities, including Hand Design Lab, CAD Lab, and Gemology, offering insights into the meticulous process of ornament making.

The seminar delved into the growth and scope of the gem and jewelry industry. Highlights included a comprehensive overview of hand design techniques, CAD applications, and gemological practices. A visit to the factory provided a firsthand look at the jewelry-making process, emphasizing both craftsmanship and the advanced machinery employed.

Post-visit, we explored Mini Ooty, indulging in a delightful lunch and enjoying various rides. The day concluded with our return to college at 3:30 PM, leaving us with a well-balanced experience of education and recreation.

PHOTOS





ATTENDEES

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INNOVATING MINDS THROUGH YOUNG

INNOVATORS PROGRAMME

__YIP 6.0 ORIENTATION__

Date: February 19,2024

Time: 10:00 AM

Venue: Seminar Hall, Malabar College Of Advanced Studies Vengara.

The event organized by Young Innovators Programme (YIP) in collaboration with IEDC MCAS, commenced with a welcome speech by Mr. Thaiseer VK, COO of IEDC MCAS emphasizing the importance of fostering innovation among youth. Mrs. Nawal Muhammed PK, IEDC Nodal Officer delivered a compelling address highlighting the role of programs in YIP in empowering young innovators. Mr. Ashiq VM, IEDC Technical Officer extended felicitations to participants, emphasizing the support available for entrepreneurial endeavors.

Muhammed Sanweer KT led an engaging session on YIP Idea Submission, focusing on generating and refining innovative ideas for the Young Innovators Programme. He emphasized the importance of understanding innovation beyond invention and provided practical techniques for idea generation, such as brainstorming and problem-solving. Participants learned to refine their ideas for clarity, feasibility, and scalability, while also gaining insights into effective pitching and presentation skills. The session concluded with interactive discussions, fostering collaboration and idea sharing among participants. Overall, the session equipped attendees with valuable skills and knowledge to contribute meaningfully to the YIP program.

PHOTOS





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Shoot to Succeed

*_A workshop on Mastering Photography Entrepreneurship_*

Date: 18th March, 2024

Time: 10:00 AM

Venue: Seminar Hall, Malabar College of Advanced Studies Vengara.

The IEDC MCAS in collaboration with WELL IEDC, ED Club, Adcaster Digital Solutions conducted a program named "Shoot to Succeed: A workshop on Mastering Photography Entrepreneurship" which was a comprehensive and inspiring event. It began with welcome remarks from IEDC Technical Officer Mr. Ashiq VM, followed by a presidential address by IEDC Media Officer Mr. Nayeem emphasizing entrepreneurship in photography. Principal Professor Dr. Saidalavi Sir's inaugural speech highlighted the importance of mastering photography entrepreneurship.

The resource session by Mr. Rahees Robins who is the founder of ROBINS PHOTOGRAPHY shared valuable insights into photography entrepreneurship, covering topics such as the proper way to take photos and different types of photography, including wildlife photography, bridal photography, newborn photography, maternity photography, and more. Participants found Mr. Robins' session to be informative and practical, gaining a deeper understanding of photography techniques and entrepreneurial strategies. Adcaster Digital Solutions also provided the cameras for practicals during the event, enhancing the hands-on learning experience for all attendees.

Participants found the session enriching, motivating, and practical. The event also included a hands-on practical session with cameras provided for practicing. CEO of IEDC MCAS Mr. Fahmin Fayas AK concluded the event with a vote of thanks, expressing gratitude to all involved. Overall, the workshop provided valuable insights and inspiration for participants to explore and excel in photography entrepreneurship.

PHOTOS





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