

MALABAR COLLEGE OF ADVANCED STUDIES, VENGARA	IQAC Format No. 011
ACTIVITY REPORT	

Club/Forum: Career & Placement Cell

Academic Year: 2022-23

1. PSC Orientation Program

Malabar College of Advanced Studies, in collaboration with Top Learning App, organized a Public Service Orientation Session for Students on August 16th. The session aimed to provide guidance to students on pursuing a career in public service and creating awareness of opportunities available in the sector.

The program was conducted by Bakker Koyilandi, an experienced professional in the field of public service. He shared his insights and experiences with the students and highlighted the various job roles available in the public service sector. He also emphasized the importance of public service and the impact it can have on society.

The session was attended by students from various disciplines, including social sciences, law, management, and humanities. Bakker Koyilandi spoke about the eligibility criteria, selection process, and preparation strategies for public service exams like the civil services examination, state public service commission exams, and other competitive exams. He also gave tips on how to crack these exams and shared success stories of previous aspirants.

The program also provided an opportunity for students to interact with Bakker Koyilandi and clarify their doubts and queries. The Q&A session was informative and interactive, and the students received valuable insights and guidance on pursuing a career in public service.

Overall, the Public Service Orientation Session was an informative and enlightening program for students. It helped create awareness about the opportunities available in the public service sector and provided guidance on pursuing a career in the sector. The Career and Placement Cell of Malabar College of Advanced Studies and Top Learning App are committed to organizing such informative programs in the future to benefit the students.



PSC ORIENTATION PROGRAM

2022 AUGUST 16
10 AM

MALABAR COLLEGE
OF ADVANCED STUDIES, VENGARA

Session by : **Becker Koyilandi**
(Trainer, Motivation speaker)



TOP - The Learning App

Career Guidance and Placement Cell- MCAS, Vengara



2. 'Aaramb' Induction Program

Malabar College of Advanced Studies, in collaboration with ASAP Kerala, organized an induction program 'Aaramb' for first-year students from October 1-3. The program was held to help students transition smoothly into college life and provide them with the necessary information and guidance to succeed academically.

The program was inaugurated by the principal of Malabar College of Advanced Studies, Bishara M. Around 750 students from nine departments attended the three-day orientation program. Six trainers from different fields and backgrounds handled the sessions.

The orientation program included a variety of sessions designed to help students understand the college system, the academic expectations, and the support services available to them. The program covered topics such as time management, study skills, effective communication, and personal development.

The trainers used a variety of teaching methods such as group discussions, role plays, and presentations to engage the students and make the sessions interactive. They also provided the students with tips and strategies to help them succeed academically and make the most of their college experience.

The induction program also provided an opportunity for the students to interact with their peers from different departments, make new friends, and participate in team-building activities.

The feedback from the students was overwhelmingly positive, and they expressed their gratitude for the valuable insights and guidance provided by the trainers. They also appreciated the efforts of the college and ASAP Kerala in organizing the program and helping them settle into college life.

In conclusion, the induction program 'Aaramb' was a success, and it provided an excellent opportunity for first-year students to learn about the college system, develop essential skills, and build connections with their peers. We look forward to organizing more such programs in the future to help our students succeed academically and personally.

MALABAR COLLEGE
OF ADVANCED STUDIES, VENGARA

aarambh

Induction Programme for First Year Students

26 September 2022



Shinta Davis
(Skill Development Executive)



Anjana R
(Skill Development Executive)

Organized by
CAREER GUIDANCE & PLACEMENT CELL In Association with **ASAP**



MALABAR COLLEGE
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aarambh

Induction Programme for First Year Students

28 September 2022

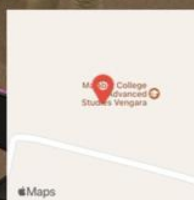


Habeeb Rahman YP
(Skill Development Executive)



Anto Dane
(Skill Development Executive)

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CAREER GUIDANCE & PLACEMENT CELL In Association with **ASAP**



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MALABAR COLLEGE
OF ADVANCED STUDIES, VENGARA

aarambh

Induction Programme for First Year Students

29 September 2022

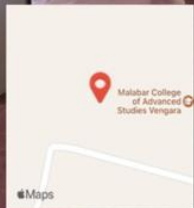


Muneer Amayoor
(Skill Development Executive)

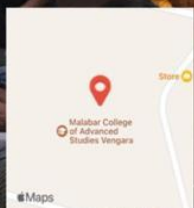


Dr. Shamsudheen P
(Skill Development Executive)

Organized by
CAREER GUIDANCE & PLACEMENT CELL In Association with **ASAP**



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3. Civil Service Examination Orientation

On September 27, 2021, the Career Guidance and Placement Cell in association with VNK IAS Academy, Palakkad, conducted an orientation program on Civil Service Examination. The program aimed to provide guidance and insights to students aspiring to become civil servants.

The session was handled by AK Roy, faculty of VNK IAS Academy. He began the program by introducing the participants to the basics of the Civil Service Examination, including its pattern, eligibility criteria, and selection process. He also highlighted the importance of the Civil Service Exam as one of the most prestigious exams in the country and the numerous opportunities it provides to serve the nation.

Mr. Roy then went on to discuss the various stages of the examination, i.e., the Preliminary Examination, Main Examination, and Interview. He gave a detailed explanation of each stage, its syllabus, and the weightage of marks allotted to each paper. He also shared tips on how to prepare for the examination, the books to refer to, and the study materials required.

The participants actively engaged in the session, asking questions related to the examination and clarifying their doubts. Mr. Roy patiently addressed each query and provided valuable insights.

In conclusion, the program was a great success, with thirty students participating and gaining valuable insights into the Civil Service Examination. The participants expressed their gratitude towards the Career Guidance and Placement Cell and VNK IAS Academy for organizing such an informative program.



MALABAR COLLEGE OF ADVANCED STUDIES,VENGARA

IN ASSOCIATION WITH

VNK IAS ACADEMY,PALAKKAD

ORIENTATION TO CIVIL SERVICE EXAMINATION

DATE : 2022 SEPTEMBER 27

VENUE : SEMINAR HALL

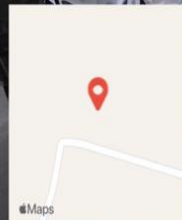
TIME : 2PM

INVITED LECTURE



AK ROY
FACULTY, VNK, IAS ACADEMY

CAREER GUIDANCE AND PLACEMENT CELL



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3. A Talk on Career opportunities

On November 29, Malabar College of Advanced Studies' Career Guidance and Placement Cell in collaboration with Calicut University's Employment Information and Guidance Bureau organized a talk on career opportunities. The speaker for the event was Zakariya MV, a career guide and trainer with extensive experience in the field.

The event was inaugurated by the principal of Malabar College of Advanced Studies, Bishara M. Around 70 students participated in the program, coming from various streams and disciplines.

During the talk, Zakariya MV spoke extensively about the various career opportunities available in different fields, such as engineering, management, science, arts, and humanities. He also discussed the importance of soft skills such as communication, teamwork, and leadership in today's job market.

He also provided valuable insights into the latest job trends and requirements of different industries. He shared his own experiences in the field and advised the students on how to make the best use of their skills and knowledge.

The session was interactive, and the students had the opportunity to ask questions and clarify their doubts with the speaker. They also received guidance on how to prepare for interviews, build their resumes, and present themselves in a professional manner.

Overall, the event was well-received by the students, and they expressed their appreciation for the valuable insights and guidance provided by Zakariya MV. The event was a success, and we look forward to organizing more such programs to help our students make informed career choices and prepare for the competitive job market.

University Employment Information & Guidance Bureau,
Calicut University

In Association with
Malabar College of Advanced Studies, Vengara

A TALK ON CAREER OPPORTUNITIES

Speaker :

ZAKARIYA.M.V

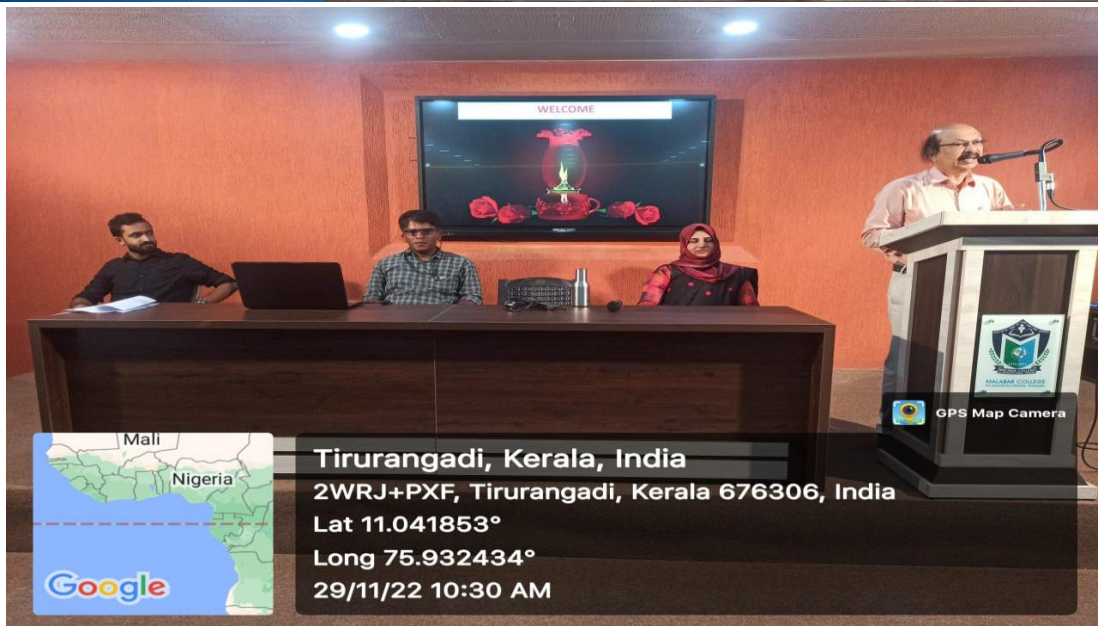
*Career Guide,
Trainer and Columnist*



29 November 2022 | 10 am - 12 pm | Seminar Hall

**MALABAR COLLEGE
OF ADVANCED STUDIES, VENGARA**

MACS Accredited after Consult with A. & B. Board (2017) Co-Ed
Recognized by Govt. of Kerala & Affiliated to the University of Calicut



4. CCC Program- DWMS Training

On January 20, 2023, Malabar College of Advanced Studies collaborated with Kerala Knowledge Economy to organize the Connect Career to Campus (CCC) orientation program for final year students. The program aimed to provide guidance and support to students in registering for the Kerala government's employment portal, DWMS.

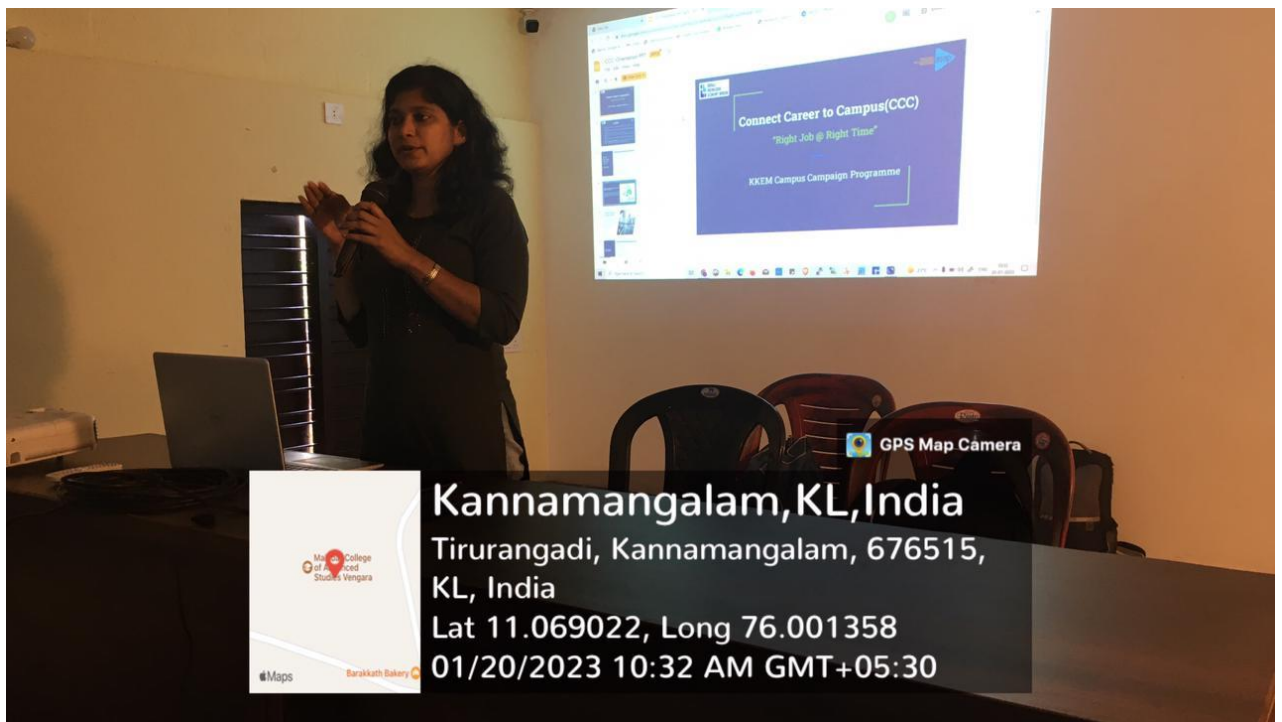
The session was handled by ASAP trainer Shinta Devis, who demonstrated the DWMS registration process and provided the students with step-by-step guidance on how to register on the portal. The program was attended by 200 final year students from various departments.

The orientation program began with an introduction to the Kerala government's employment portal, DWMS, and the benefits of registering on the portal. The trainer explained the different sections of the portal, including job postings, job alerts, and skill assessments. She also emphasized the importance of updating the profile with accurate and up-to-date information to increase the chances of finding suitable job opportunities.

Shinta Devis then demonstrated the registration process and provided the students with valuable tips and suggestions on how to fill out the registration form accurately. She also guided the students on how to upload their resume and other necessary documents on the portal.

The session was interactive, and the students had the opportunity to ask questions and clarify their doubts with the trainer. The trainer patiently answered all their queries and provided additional guidance wherever necessary.

At the end of the session, all 200 students completed the DWMS registration process, and they expressed their appreciation for the valuable insights and guidance provided by the trainer. The orientation program was a success, and it helped the final year students take the first step towards their career by registering on the Kerala government's employment portal.



5. Work Readiness Program

The Career Guidance and Placement Cell, in collaboration with KKEM and ASAP, organized a two-day Work Readiness Program on February 21, 2023, for final year students to prepare them for getting a job. The program aimed to equip students with the necessary skills and knowledge to succeed in the job market.

The program included various training sessions on CV preparation, interview techniques, group discussions, and other essential skills required to secure a job. The students who registered in DWMS Platform attended the program.

The program was conducted by Asap Trainer Ms. Nasheeda KT, who has extensive experience in the field of career counseling and job readiness training. Ms. Nasheeda KT began the program by introducing the participants to the basics of job readiness and the importance of preparing themselves for the job market.

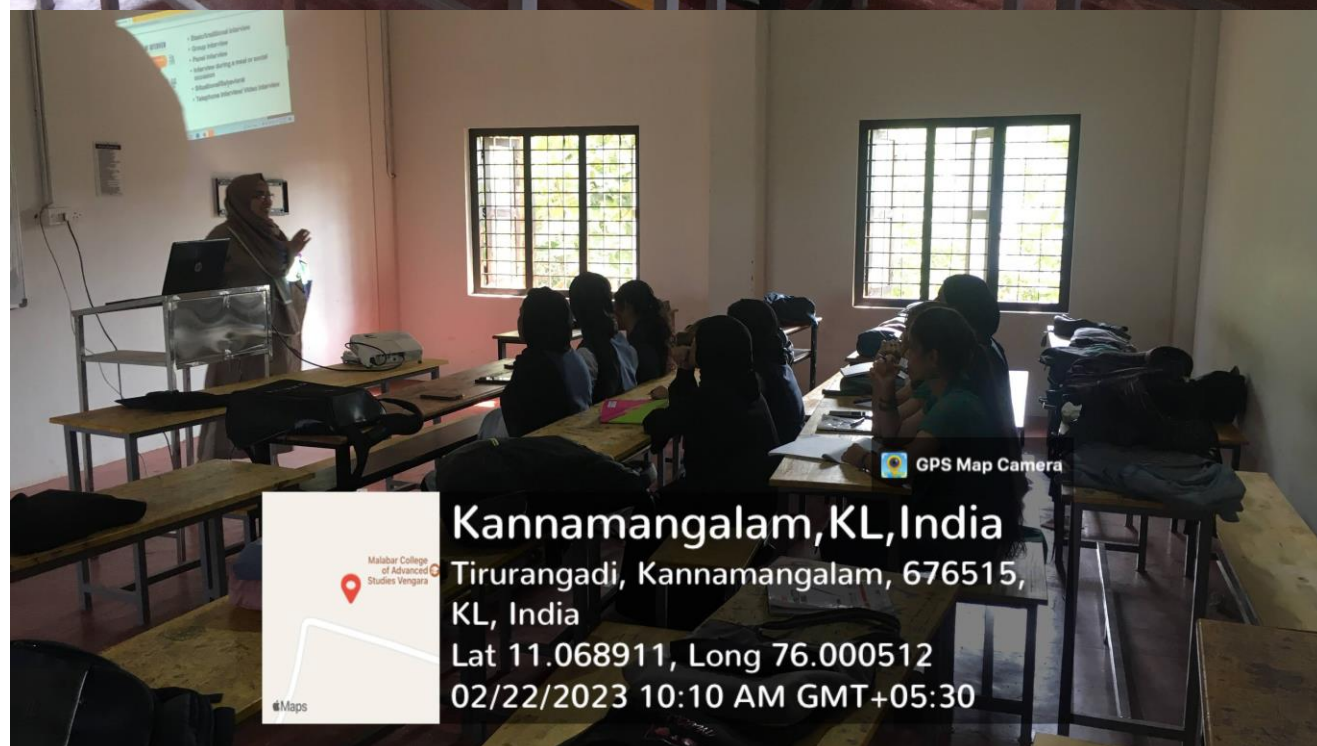
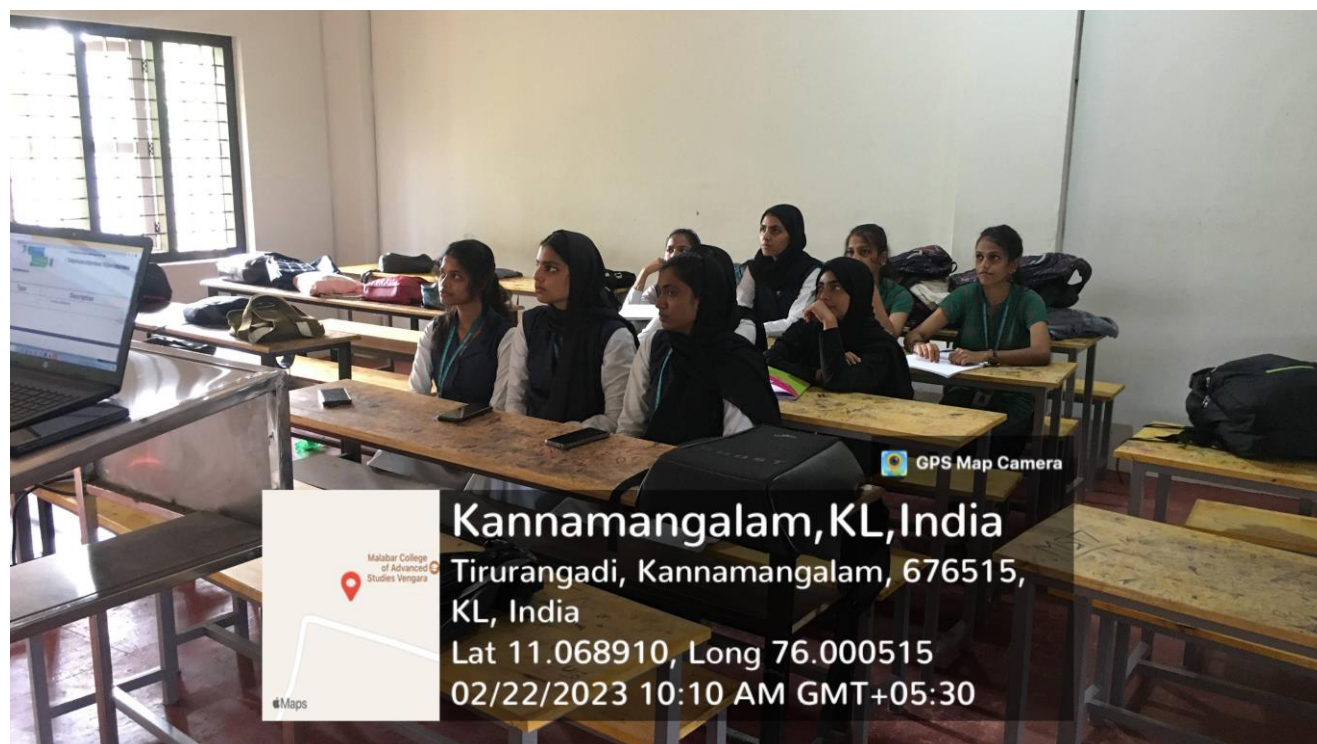
The participants were then given a detailed explanation of how to prepare a CV, including the essential components, formatting, and presentation. Ms. Nasheeda KT also shared various tips on how to tailor the CV to the specific job requirements and industry standards.

The session on interview techniques covered the essential aspects of an interview, including body language, communication skills, and the types of questions asked during the interview. The participants were given tips on how to handle challenging questions and how to present themselves confidently.

The group discussion session aimed to develop the participants' communication and problem-solving skills. The participants were divided into groups and were given a topic to discuss. Ms. Nasheeda KT provided feedback on their communication skills, teamwork, and problem-solving abilities.

At the end of the session, the students had a mock interview, where they were assessed based on their CV, interview skills, and overall readiness for the job market. The mock interview was an excellent opportunity for the students to put into practice the skills they had learned during the program.

In conclusion, the Work Readiness Program was a great success, with the students gaining valuable insights into the job market and how to prepare themselves for it. The participants expressed their gratitude towards the Career Guidance and Placement Cell, KKEM, and ASAP for organizing such an informative program. The program was an excellent initiative towards bridging the gap between academic and practical skills required for getting a job.



Other Initiatives of Career Guidance and Placement Cell

Report of other initiatives of career guidance and placement cell

1. **CCC Inauguration:** Placement officer Mr. Nameer M attended Connect to Career to Campus Inauguration Program at Thiruvananthapuram.
2. **DWMS Registration Campaign:** Initiated classroom Campaign in final year classrooms for DWMS registration.
3. **CCC Community Forum:** As per the instructions from KKEM we formed a Connect Career to Campus Form. This is a WhatsApp group of final year student's representatives and Teachers of each departments. This group is for coordinating CCC activities in the campus.
4. **Skill Express Registration:** College registered in Kerala Skill Express
5. **Career Ambassadors:** As per the instructions from KKEM we formed a group including five members as Career Ambassadors to coordinate all career related activities in the campus
6. **Thozilarangathek :** Mr. Nameer M attended a one day workshop for placement officers at Thiruvananthapuram. This program aimed to give special attention of job fares for girls in connection with International Women's Day